



Sales Agreement

Smart business owners across the globe are realising the power of the mobile devices. The App Revolution is here. We will show you how to harness the power of the smartphones that most of your clients (and prospective clients) are carrying with them ALL THE TIME! With your own iPhone, iPad and even Android App, you can reach out and touch these people.

We will design and build your own custom App with easy to use design interface. The App can be up and live in a few short days, ready to work as your Mobile marketing arm 24/7!

Business owners everywhere are seeing the future of Apps, and the value in having a Mobile App for your business, increasing your Brand visibility, customer loyalty, promotional ability and overall interaction with your clients. And by utilising counter top displays or window posters that display your "App icon", we will help you harness the power of this powerful marketing medium.

So take the next step and join the App wave. Simply complete the attached Credit Card Authorisation Form and return to your App representative.

Congratulations and Thank you again from the IFA-Apps Team!

Address Info: **23 Thrales End Business Centre,
Thrales End Lane,
Harpenden, Herts
AL5 3NS**

Contact Info: support@ifa-apps.com

What You Get:

1. Give clients turn-by-turn GPS directions from anywhere in the world - directly to your business.
2. Create a viral buzz with our built-in sharing capabilities to Facebook, Twitter, and email.
3. Build brand loyalty by giving your clients coupons for checking in at your business. Coupons can be "redeemed" based on your criteria.
4. Provide up to date information about all of your businesses events and specials. Create an events calendar.

5. Keep your clients informed about everything involving your business, by creating an Information tab.
6. Give clients multiple ways to get in touch with you with our contact pages such as direct calling, GPS directions, and email.
7. Personalised iPhone App solution customised to your business.
8. App reviewed and submitted by our staff to the iTunes App Store
9. Lifetime support and maintenance of your App
10. Regular updates and improvements to your App
11. Powerful CMS account to update your App, instantly

Market and Brand Recognition:

Apps are replacing websites, tablet devices and mobile phones are replacing computers, the market is currently 5+ Billion smartphone users....and only 1.4 Billion Internet users, if you have a business...you need an App to effectively market to your clients whenever and wherever they are!

The Mobile App trend, The Gartner Group says: (August 2011)

“Worldwide mobile application store downloads are forecast to reach 17.7 billion downloads in 2011, a 117 percent increase from an estimated 8.2 billion downloads in 2010, according to Gartner, Inc. By the end of 2014, Gartner forecast over 185 billion applications will have been downloaded from mobile app stores, since the launch of the first one in July 2008.

Measure the performance of your App:

Back office analytics, content additions, special offers, news or events, discounts and much more, accessible through the easy CMS AppTools back office 24 X 7.

1. Have our staff of expert designers assist you in delivering a Professionally Designed App that speaks to your target audience. Includes custom design work using the Professional Business App CMS system.